

中国水泥市场分析研究报告—Cement in China

报告大纲

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一、报告简介

观研报告网发布的《中国水泥市场分析研究报告—Cement in China》涵盖行业最新数据，市场热点，政策规划，竞争情报，市场前景预测，投资策略等内容。更辅以大量直观的图表帮助本行业企业准确把握行业发展态势、市场商机动向、正确制定企业竞争战略和投资策略。本报告依据国家统计局、海关总署和国家信息中心等渠道发布的权威数据，以及我中心对本行业的实地调研，结合了行业所处的环境，从理论到实践、从宏观到微观等多个角度进行市场调研分析。

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摘要

在不断增长的建筑花费的带动下，至2012年中国的水泥需求将以每年6%的速度增长。非住宅建筑将继续保持其最大的最终用途地位且非建筑的建设发展将是最快的。承包商将保持最大的市场，而预拌混凝土的增长最为迅速。

Demand for cement in China will rise six percent annually through 2012, driven by rising construction spending. Nonresidential building construction will stay the largest end use, while nonbuilding construction grows the fastest. Contractors will remain the largest market while ready-mix concrete grows most rapidly.

This study analyzes the 317 billion yuan Chinese cement industry. It presents historical demand data for the years (1997, 2002 and 2007) and forecasts for 2012 and 2017 by product (e.g., blended cement, Portland cement), end use (e.g., residential building construction, nonresidential building construction, nonbuilding construction), market (e.g., construction contractors, concrete products) and Chinese geographic region.

The study also considers market environment factors, details industry structure, evaluates company market share and profiles 32 industry participants, including Anhui Conch, China Shanshui (Hong Kong) and China National Building Material.

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