

2006-2007 Annual Report on the Development of China's Steel Industry

报告大纲

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一、报告简介

观研报告网发布的《2006-2007 Annual Report on the Development of China's Steel Industry》涵盖行业最新数据，市场热点，政策规划，竞争情报，市场前景预测，投资策略等内容。更辅以大量直观的图表帮助本行业企业准确把握行业发展态势、市场商机动向、正确制定企业竞争战略和投资策略。本报告依据国家统计局、海关总署和国家信息中心等渠道发布的权威数据，以及我中心对本行业的实地调研，结合了行业所处的环境，从理论到实践、从宏观到微观等多个角度进行市场调研分析。

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二、报告目录及图表目录

Research fields: steel industry, iron and steel sheets and plates, rod and wire, medium plates, thin sheets, and rod galvanized sheets, tinned plates, clad plates, silicon sheets

Enterprises involved: Baosteel, Ansteel, Shougang, Sinosteel, Wuhan Iron & Steel, PZHSteel, Handan Iron & Steel, Sha Steel, Tangsteel, Laiwu Iron & Steel, Taiyuan Iron & Steel, Nanjing Steel, Magang, Jigang, Valin Iron & Steel

Report Highlights

In 2006, growth slowed down in the European, U.S.A and Japanese steel markets. For China's steel industry, on the one hand, there was a remarkable increase in the demand for steel products in China; on the other hand, the growth of demand can be supported by the significant increase in production capacity. There was a historic turn in China's steel imports and exports: Massive exports will be a long-term trend, and China is likely to become the world's No. 1 steel product exporter. In 2006, China's steel industry presented the following characteristics: Growth rate of steel output dropped, the supply-demand relationship was basically in balance, with a historic turn in China's steel imports and exports; there was a hefty rise in China's iron ore output, and imports grew, and there was ample supply of resources in the domestic market; thanks to the remarkable effect of product structure revamping, steel price rebounded, so that enterprises' profits looked up; investment in steel experienced negative growth. In the market there are rosy expectations for 2007. On the whole, China's steel industry is promising. Steel imports will be basically stable, and profit is expected to rise steadily in the sector. Nonetheless, this industry seems to be subject to numerous uncertainties, such as fluctuations in steel price and possible obstacles in exports, which will directly affect investment and operation decisions in the industry. To better reveal the development law and trend of China's steel industry, CCID Consulting has developed scientific evaluation models, to assess the industry from the angle of industry environment and industry cluster. It not only describes the present situation of the steel industry, but reflects the trend of investment in this sector. The report will help investors and enterprises on the industry chain better grasp the development of the industry and make scientific investment and business development decisions. Backed by accurate market description data, the report depicts the development of the industry in 2006 from various angles, e.g. product structure, price brackets, regions and provinces, city levels, vertical and horizontal markets, and distribution channels, to discern the industry's development trend. In briefly analyzing leading enterprises' competition performance in 2006, it sums up enterprises' successes and failures in the dimension of shares of market segments, competition situation, and competition strategy, and reviews

the makings of leading players. After presenting in-depth quantitative forecast of the market, it conducts modeling regression and expert verification for the whole market and market segments, and obtains valuable trend analysis and quantitative results.

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