

2006-2007 Annual Report on the Development of China's Apparel Industry

报告大纲

观研报告网

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一、报告简介

观研报告网发布的《2006-2007 Annual Report on the Development of China's Apparel Industry》涵盖行业最新数据，市场热点，政策规划，竞争情报，市场前景预测，投资策略等内容。更辅以大量直观的图表帮助本行业企业准确把握行业发展态势、市场商机动向、正确制定企业竞争战略和投资策略。本报告依据国家统计局、海关总署和国家信息中心等渠道发布的权威数据，以及我中心对本行业的实地调研，结合了行业所处的环境，从理论到实践、从宏观到微观等多个角度进行市场调研分析。

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二、报告目录及图表目录

Research fields: apparel Report Highlights In 2006, China's overall economic environment was further opened, and market competition intensified. In the face of competition and changes and challenges in the market, CCID Consulting releases the 2006-2007 Annual Report on the Development of China's Apparel Industry. The report helps people in the industry, investors, and various links across the industry chain grasp more accurately the pulse of China's apparel industry, and comb the development track of related fields more deeply - The report depicts the industry's development and changes in 2006 from quantitative angles, i.e. industry size and industry structure, and analyze the industry's development trend from qualitative angles, i.e. characteristics and existing problems. After examining major brands' competition performance in 2006, it sums up enterprises' successes and failures in the dimension of competition situation and competition strategy, and reviews the makings of leading players. It probes the industry's development trend, and obtains valuable trend analysis and quantitative forecast on the basis of affecting factors. It assesses the industry segments' investment value and identifies investment opportunities in these fields, providing practical and effective strategic reference. .

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