

# 2006-2007 Annual Report on Communications Equipment Industry Attractiveness of C

报告大纲

观研报告网

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## 一、报告简介

观研报告网发布的《2006-2007 Annual Report on Communications Equipment Industry Attractiveness of C》涵盖行业最新数据，市场热点，政策规划，竞争情报，市场前景预测，投资策略等内容。更辅以大量直观的图表帮助本行业企业准确把握行业发展态势、市场商机动向、正确制定企业竞争战略和投资策略。本报告依据国家统计局、海关总署和国家信息中心等渠道发布的权威数据，以及我中心对本行业的实地调研，结合了行业所处的环境，从理论到实践、从宏观到微观等多个角度进行市场调研分析。

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## 二、报告目录及图表目录

Report Highlights  
In China, development zones, especially national development zones, bear crucial mission in economic development and the industrialization process. National development zones have become a major carrier of the communications equipment industry. Studying the attractiveness of development zones to the communications equipment industry facilitates development zones enhancing management, and helps communications equipment vendors make selections in a pertinent manner. Starting with an overview of the communications equipment industry, the report analyzes the macro background against which development zones develop the communications equipment industry, and the significance of developing the communications equipment industry to development zones. On the basis of full objective analysis of the communications equipment industry in development zones, it examines the communications transmission equipment, communications switching equipment manufacturing, communications terminal manufacturing, mobile communications and terminal manufacturing, and other communications equipment manufacturing industries, thereby obtaining the overall attractiveness of domestic development zones to these segment industries. To study the development zones' attractiveness to the communications equipment industry, the report conducts in-depth analysis and introduces the index system for assessing the attractiveness in a creative way, and presents objective assessment of major development zones' attractiveness to the industry. Finally, on the basis of the development trend and forecast of the communications equipment industry development, it puts forward measures and recommendations for improving development zones' attractiveness to the communications equipment industry.

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