

2006-2007 Annual Report on the Development of China's Modern Services Industry

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一、报告简介

观研报告网发布的《2006-2007 Annual Report on the Development of China's Modern Services Industry》涵盖行业最新数据，市场热点，政策规划，竞争情报，市场前景预测，投资策略等内容。更辅以大量直观的图表帮助本行业企业准确把握行业发展态势、市场商机动向、正确制定企业竞争战略和投资策略。本报告依据国家统计局、海关总署和国家信息中心等渠道发布的权威数据，以及我中心对本行业的实地调研，结合了行业所处的环境，从理论到实践、从宏观到微观等多个角度进行市场调研分析。

官网地址：<http://baogao.chinabaogao.com/xiantiyongpin/2989629896.html>

报告价格：电子版: 8200元 纸介版：8200元 电子和纸介版: 8500

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二、报告目录及图表目录

Report Highlights In 2006, the intension of China's modern services industry was enriched. The distribution of traditional industrial and agricultural products, the R&D of modern science and technology, vehicle transport on the road, and information communication over satellite all fall within the scope of the service industry. To sum up, the services industry includes service industries oriented toward production such as logistics distribution, transportation, financial/insurance, information consulting, intermediary services, and technical services, service industries oriented toward living, such as commodity retailing, real estate management, community services, travel/recreation, culture/entertainment, education/training, and fitness/medical service, and also service undertaking provided mainly by the government, such as compulsory education, public health, and city public utilities. Europe's product design, India's software services, Hollywood blockbusters from the U.S., and Japanese cartoons all fall within the scope of the service industry. In terms of statistics, all sectors except agriculture, mining, industry, and construction belong to the service industry. With the development of the economic society, especially the advent of the knowledge economy age, the fields of the service industry keep expanding, and new industry forms keep emerging. There have been great changes in service methods. New forms such as Information economy, virtual economy, creative economy, exhibition economy, and leisure economy keep emerging and growing quickly, creating huge economic value, and producing profound influence on the society. A flourishing service industry is one of the important features of the modern economy, and a key trend of economic and social development. The service industry and the economy complement promote each other. The service industry cannot prosper before economic development reaches a certain level; to reach a higher level, economic development must rely on the development of the service industry. At present, the expedited development of industrialization, urbanization, marketization, and internationalization, continuous improvement in people's lives, and the deepening of the reform and opening-up program in China raises new requirements on the development of the service industry. Accelerating the development of this sector is of major importance to carrying out scientific development view, building a relatively prosperous society on all fronts, and promoting socialist modernization. In the face of competition and changes and challenges in the market, CCID Consulting releases the 2006-2007 Annual Report on the Development of China's Modern Services Industry, which helps vendors, investors, and all companies in the industry chain grasp the pulse of China's modern services industry in the following

aspects, and comb the development course of segment application value - Backed by accurate market description data, the report depicts the development of the industry in 2006 from various angles, e.g. product structure, regions and provinces, and city levels, to discern the industry's development trend. In briefly analyzing major brands' competition performance in 2006, it sums up enterprises' successes and failures in the dimension of shares of market segments, competition situation, competition strategy, impetuses and obstacles, and reviews the makings of leading players. After presenting in-depth quantitative forecast of the market, it conducts modeling regression and expert verification for the whole market and market segments, and obtains valuable trend analysis and quantitative results.

Framework of the Report

Main Conclusions

Key Findings

I. Overview of the Global Modern Services Industry in 2006

(I) New Developments in the Global Modern Services Industry

(II) Development of Key Segments of the Global Modern Services Industry

(III) Major Countries & Regions

1. New York City
2. Greater London
3. Greater Paris
4. Tokyo
5. Hong Kong

II. Overview of China's Modern Services Industry in 2006

(I) Development of China's Modern Services Industry

1. The industry experiences rapid development, with an increasing contribution rate to the national economy.
2. Industry structure keeps upgrading; the industry's position is rising in the national economy.
3. Product structure is improving; service products have become important consumer goods.
4. The industry recruits more and more employees.
5. Exports of services speed up; the industry has increasingly strong international competitiveness.

(II) Key Trends in China's Modern Services Industry

III. Analysis of the Industry Chain of China's Modern Services Industry in 2006

(I) Structure of Industry Chain

(II) Profit Status of Key Links of the Industry Chain

1. Production Services (Information Services, Financial, Insurance)
2. Auxiliary Industries (Communications, Transportation, Real Estate)
3. Supporting Sectors (Community, Tourism, Culture, Health, Education, etc.)

IV. Competition Situation & Key Service Areas in China's Modern Services Industry in 2006

(I) Industry Competition Situation

1. Regional Competition Situation
2. Competition Situation in Various Industries

(II) Analysis of Key Service Areas

1. Zhongguancun
2. Financial Street
3. Olympic Center Zone...

V. Forecast of the Global & Chinese Modern Services Industries, 2007-2009

(I) Global Development Trend

1. Industry Size
2. Industry Structure
3. Regional Structure

(II) Development Trend in China

1. Industry Size
2. Industry Structure
3. Regional Structure

VI. Impetuses for China's Modern Services Industry, 2007-2009

(I) Political Factors

(II) Economic Factors

(III) Social Factors

VII. Investment Opportunities in China's Modern Services Industry, 2007-2009

(I) Financial Services

(II) Business Service

(III) Professional Services

(IV) Information Services

(V) Modern Logistics

(VI) Cultural Creation

VIII.

Recommendations from CCID Consulting. (I) For the Government(II) For Enterprises(III) For investors List of TablesMarket Size of China's Modern Services Industry, 2005-2006Market Size of China's Financial Services Industry in 2006Market Size of China's Cultural Creation Industry in 2006Market Size of China's Modern Logistics Industry in 2006Market Size of China's Business Services Industry in 2006Market Size of China's Information Services Industry in 2006...List of FiguresMarket Size of the Global Modern Services Industry, 2006-2007Development of the U.S. Modern Services Industry, 2006-2007Development of Japan's Modern Services Industry, 2006-2007Development of South Korea's Modern Services Industry, 2006-2007Regional Distribution of the Modern Services Industry, 2006-2007...

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