

2006-2007 Annual Report on the Development of Global New Display Devices Industr

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一、报告简介

观研报告网发布的《2006-2007 Annual Report on the Development of Global New Display Devices Industr》涵盖行业最新数据，市场热点，政策规划，竞争情报，市场前景预测，投资策略等内容。更辅以大量直观的图表帮助本行业企业准确把握行业发展态势、市场商机动向、正确制定企业竞争战略和投资策略。本报告依据国家统计局、海关总署和国家信息中心等渠道发布的权威数据，以及我中心对本行业的实地调研，结合了行业所处的环境，从理论到实践、从宏观到微观等多个角度进行市场调研分析。

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二、报告目录及图表目录

Report Highlights The further improvement of the world economy, the application of digital technology, and the advent of the new age of TV replacement fuel the global new display devices industry. Lured by immense market potential, leading global new display device vendors scramble to expand production capacity. On the one hand, along with economic development, consumer spending is growing, and there is increasing demand for large-screen high-definition TV; on the other hand, in 2006 vendors stepped up publicity and promotion efforts, shortened product R&D cycle, and accelerated the launch of new products, thereby boosting the awareness of flat-panel TV and LCD TV among consumers. Consumers' acceptance enhanced and their demand grew. Due to the above-mentioned two reasons, the global new display devices industry maintained robust growth on the basis of the fast development in 2005. In the face of competition, changes and challenges in the market, CCID Consulting releases 2006-2007 Annual Report on the Development of the Global New Display Devices Industry, which helps vendors, investors, and the industry chain grasp more accurately the pulse of the global new display devices industry in the following aspects, to comb the trace of the application value of the segments:With accurate industry description data, the report depicts the development and changes from various angles, e.g. industry size, product structure, international division of work, industry transfer, regions and major countries, market competition, present situation and trend of the industry and technology, to discern trends of the industry.After a recap of major brands' competition performance in 2006, it sums up leading global enterprises' successes and failures in the dimension of shares of market segments, competition situation, and competition strategy, and reviews the makings of leading players.In addition, the report presents analysis of favorable and unfavorable factors affecting the development of the global new display devices industry and the development trend of the industry.The report presents in-depth quantitative forecast of the industry, conducts modeling regression and expert verification of the overall market and market segments, and obtains valuable trend analysis and quantitative results. Framework of the ReportMain ConclusionsKey FindingsI. Overview of the Global New Display Devices Industry in 2006(I) Present Situation1. Industry Size2. Product Structure3. Product Technology4. International Trade (II) Main Characteristics (III) International Division of Work and Industry TransferII. Overview of Major Countries' New Display Devices Industry in 2006(I) Japan 1. Industry Size 2. Product Structure 3. Technology Capability4. Development Characteristics (II) South Korea 1. Industry Size 2. Product Structure 3. Technology Capability4.

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